

MEDIA RELEASE

NORTH SHORE SPORTING CAR CLUB

July 2022 - For Immediate Release

Entries Open for Lazer Rally of the Bay

North Shore Sporting Car Club (NSSCC) has today opened entries for this year's **Lazer Rally of the Bay**. The event is on 13th of August Crews will be able to commence unlimited reconnaissance immediately once their entry has been received.

NSSCC closely reviewed the event costs and this has resulted in an increase in the entry fee. For competitors who kept their entry with NSSCC from last years cancelled event, the increased fee will not apply, and the club will absorb the difference.

"We didn't want to raise the entry fee", said Brett Middleton, NSSCC President. "However, the cost of running the event has increased yet again, with many of our suppliers also increasing their fees. Rallysafe, Radio Network, Council road use Fees, Service Park Hire, Forestry Fees, the Medical Intervention Vehicles, and a bunch of other costs, are just some that affected us. Over 70% of our costs are fixed and non-negotiable."

"We believe the event is still great value, but for the future sustainability of the sport, we as a club and the sport as a whole need to be realistic about event costs and make sure that it generates enough income to cover expenses and to guarantee the long-term viability of the rally", he added.

"Some clubs use sponsorship to reduce entry fees, but our club has a policy of only spending sponsors money on promoting their brand through promotion of the event and its rally teams ."

"Our organising committee is based predominantly in Sydney, therefore the costs of setting up and running the rally needs to be taken into consideration with things such as fuel and accommodation costs. Our team already donate hundreds of hours of time, the club can at least cover their costs. Our sports organisers are predominately an ageing crew, we need to encourage younger volunteers, we need to plan for the future sustainability of the sport," Middleton concluded.

Event Manager, Nigel Bland, has put together a handy visual cost breakdown to help teams understand how their entry fee is distributed.

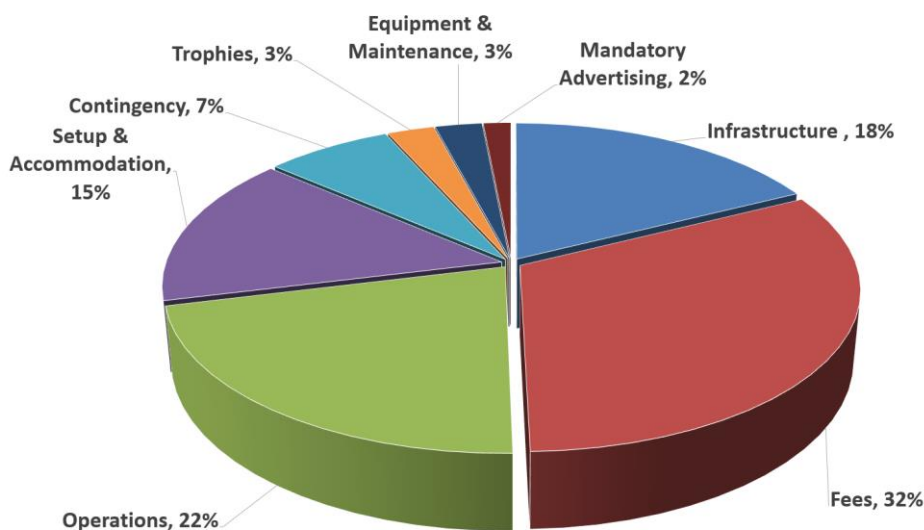


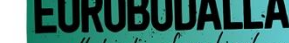
Photo: Cost Breakdown for the Lazer Rally of the Bay



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WHITE WOLF CONSTRUCTIONS



- **Fees** includes all Bank, Credit Card Merchant, PayPal, NSW Rally Panel, Motorsport Australia Permit, Service Park Hire, Council Road Usage Fees, Forestry Permit and Forestry Per Car fees.
- **Operations** includes Rubbish Bin Hire, Portable Toilets, Door Stickers, Rally HQ Hire, Printing Costs, RallySafe, RallySafe Support, Stationary and Postage.
- **Infrastructure** includes Radio Communications, Rally HQ Equipment and Setup, Medical Intervention Vehicles and Staff, Barriers, Bunting, Signage and signage equipment.
- **Mandatory Advertising** includes forest signage, newspaper advertisements and associated communications to local residents.
- **Setup and Accommodation** includes the costs associated with the rally setup and pack up including accommodation, fuel, meals and other essential travel costs for senior officials who invest 50 hrs or more in volunteer time.

-ENDS-

For more information, please contact:

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Event Website: <http://rallyofthebay.com.au>